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0001/PTO Rev. 10/95		U.S. Department of Commerce Patent and Trademark Office	
TRANSMITTAL FORM <i>(to be used for all correspondence during pendency of filed application)</i>		Application Number	10/800,050
		Filing Date	March 11, 2004
		First Named Inventor	Bradley C. Ashmore
		Group Art Unit Number	Not yet known
		Examiner Name	Not yet known
Total Number of Pages in This Submission	8	Attorney Docket Number	14405-08545

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Signature:		
Attorney/Reg. No.:	Brian M. Hoffman, Reg. No. 39,713	Dated: 7/9/04

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Bradley C. Ashmore and Ken D'Amico
APPLICATION NO.: 10/800,050
FILING DATE: March 11, 2004
TITLE: Combining a Marker with Contextual Information to Deliver
Domain-Specific Content
EXAMINER: Not yet known
GROUP ART UNIT: Not yet known
ATTY. DKT. NO.: 14405-08545

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INFORMATION DISCLOSURE STATEMENT
Under 37 CFR §§ 1.56 and 1.97-98

SIR:

Pursuant to the provisions of 37 CFR §§ 1.56 and 1.97-98, enclosed herewith is modified form PTO/SB/08A listing references for consideration by the Examiner. Enclosed is a copy of each listed reference that may be material to the examination of this application, and for which there may be a duty to disclose.

The filing of this Information Disclosure Statement shall not be construed as a representation regarding the completeness of the list of references, or that inclusion of a reference in this list is an admission that it is prior art or is pertinent to this application, or that a search has been made, or as an admission that the information listed is, or may be considered to be, material to patentability, or that no other material information exists, and shall not be construed as an admission against interest in any manner.

This Information Disclosure Statement is being filed:

- ☒ within three months of the filing date of the application, or date of entry into the national stage of an international application, or before the mailing date of a first office action on the merits, whichever event last occurred;

PATENT

- ☐ before the mailing of a first official action after the filing of a request for continued examination (RCE) under 37 CFR § 1.114;
- ☐ after three months of the filing date of this national application or the date of entry of the national stage in an international application, or after the mailing date of the first official action on the merits, whichever event last occurred, but before the mailing date of the first to occur of either: (1) a final action under 37 CFR § 1.113; or (2) an action that otherwise closes prosecution in the application, and:
 - ☐ attached hereto is the fee set forth under 37 CFR § 1.17(p) for submission of this Information Disclosure Statement under 37 CFR § 1.97(c); OR
 - ☐ Applicant certifies pursuant to 37 CFR § 1.97(e) that:
 - ☐ each item of information contained in this Information Disclosure Statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; OR
 - ☐ no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application and, to the knowledge of the person signing this certification after making reasonable inquiry, no item of information contained in this Statement was known to any individual designated under 37 CFR § 1.56(c) more than three months prior to the filing of this Statement;
- ☐ on or before the payment of the issue fee but after the mailing date of the first to occur of either: (1) a final action under 37 CFR § 1.113; (2) a notice of allowance under 37 CFR § 1.311; or (3) an action that otherwise closes prosecution in the application, and:
 - ☐ Applicant certifies pursuant to 37 CFR § 1.97(e) that:
 - ☐ each item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; or
 - ☐ no item of information contained in this Information Disclosure Statement was cited in a communication from a

foreign patent office in a counterpart foreign application and, to the knowledge of the person signing this certification after making reasonable inquiry, no item of information contained in this Statement was known to any individual designated under 37 CFR § 1.56(c) more than three months prior to the filing of this Statement; AND

- ☐ attached hereto is the fee set forth under 37 CFR §1.17(p) for submission of this Information Disclosure Statement under 37 CFR. § 1.97(c); OR
- ☐ after the payment of the issue fee. Applicant requests that the information contained in this Information Disclosure Statement be placed in the file according to 37 CFR § 1.97(i), although the information may not be considered by the USPTO.
- ☒ This application relies, under 35 U.S.C. § 120, on the earlier filing date of prior application No. 09/833,207, filed on April 10, 2001, and the references cited therein are hereby referenced, but are not required to be provided in this application under 37 CFR § 1.98(d).
- ☐ Each item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart application, and the communication was not received by any individual designated in 37 CFR § 1.56(c) more than thirty days prior to the filing of this Information Disclosure Statement. 37 CFR § 1.704(d).
- ☒ Applicant submits that no fee is required for the consideration of this Information Disclosure Statement.


Consideration of the listed references and favorable action are solicited.

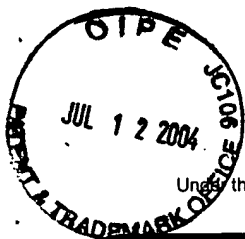
Respectfully submitted,
Bradley C. Ashmore et al.

Dated: _____

7/9/04

By: _____


Brian M. Hoffman, Reg. No.: 39,713
Fenwick & West LLP
Silicon Valley Center
801 California Street
Mountain View, CA 94041
Tel.: (415) 875-2484
Fax.: (650) 938-5200



Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT****Complete if Known**

Application No.	10/800,050
Filing Date	March 11, 2004
First Named Inventor	Bradley C. Ashmore
Art Unit	Not yet known
Examiner Name	Not yet known
Attorney Docket Number	14405-08545

Sheet 1 of 4

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document No. Number - Kind Code ² (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
	A1	6,199,048 B1	03/06/01	Hudetz <i>et al.</i>
	A2	6,122,520	09/19/00	Want <i>et al.</i>
	A3	6,108,656	08/22/00	Durst <i>et al.</i>
	A4	5,978,773	11/02/99	Hudetz <i>et al.</i>
	A5	5,933,829	08/03/99	Durst <i>et al.</i>
	A6	6,091,956	07-2000	Hollenberg, Dennis D.
	A7	6,353,398	03-2002	Amin <i>et al.</i>
	A8	5,946,618	08-1999	Agre <i>et al.</i>
	A9	6,389,290	05-2002	Kikinis <i>et al.</i>
	A10	6,108,533	08-2000	Brohoff, H. ang.kan Torgny
	A11	5,625,668	04-1997	Loomis
	A12	5,579,535	11-1996	Orlen <i>et al.</i>

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ - Number ⁴ Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	T ⁶
	B1	WO 00/67155 A2	11/09/00	Xenote, Inc.	
	B2	WO 00/45302 A1	08/03/00	Barpoint.com, Inc.	

OTHER REFERENCES - NON-PATENT LITERATURE DOCUMENTS

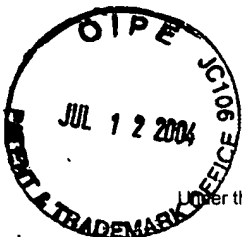
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T ⁶
	C1	"i3 Mobile and BarPoint.com to Provide Product Information and Price Comparisons Via Wireless Devices," PR Newswire, September 12, 2000, [online], [retrieved on 2001-06-13]. Retrieved from the Internet <URL:	

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609.

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Complete if Known	
				Application No.	10/800,050
				Filing Date	March 11, 2004
				First Named Inventor	Bradley C. Ashmore
				Art Unit	Not yet known
				Examiner Name	Not yet known
Sheet	2	of	4	Attorney Docket Number	14405-08545

OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		T ⁶
		http://www.findarticles.com/cf_0/m4PRN/2000_Sept_12/65157440/print.jhtml >, 3 pages.		
	C2	Trager, "The Click-And-Mortar Customer Arrives," <i>Inter@ctive Week</i> , February 16, 2000, [online], [retrieved on 2001-06-13]. Retrieved from the Internet <URL: http://www.zdnet.com/filters/printerfriendly/0,6061,2438057-35,00.html >, 3 pages.		
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	C5	Infospace, Inc., "Powering Integrated, Private-Labeled Services to any Wireless Device," [online], [retrieved on 2001-06-13]. Retrieved from the Internet <URL: http://www.infospace.com/info/redirs_all.htm?pgtarg=abtwl& >, 2 pages.		
	C6	ZDNet UK, "Click! Turning Old Radio Into New Media," January 25, 2000, [online], [retrieved on 2001-06-13]. Retrieved from the Internet <URL: http://news.zdnet.co.uk/story/0,,s2076550,00.html >, 2 pages.		
	C7	Business Week E.Biz, "Scan Click Shop (int'l edition) AirClic's Bar Codes Let Shoppers Download Ads and Order Goods via Mobile Phone," June 5, 2000, [online], [retrieved on 2001-06-13]. Retrieved from the Internet <URL: http://www.businesweek.com:/2000/00_23/b3684037.htm?scriptFramed >, 2 pages.		
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	C10	Eastern Technology Council, Member Directory, [online], [retrieved on 2001-06-13]. Retrieved from the Internet <URL:		

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Substitute for form 1449A/PTO	
				Complete if Known	
				Application No.	10/800,050
				Filing Date	March 11, 2004
				First Named Inventor	Bradley C. Ashmore
				Art Unit	Not yet known
Examiner Name	Not yet known				
Attorney Docket Number	14405-08545				
Sheet	3	of	4		

OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		T ⁶
		http://www.techcouncil.org/detail.cfm?TechCouncilID=1359 >, 2 pages.		
	C11	"Competition," [online], [retrieved on 2001-06-13]. Retrieved from the Internet <URL: http://filebox.vt.edu/users/ddiperna/website/COMPETITION.htm >, 1 page.		
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	C13	Voelker <i>et al.</i> , "Mobisaic: An Information System for a Mobile Wireless Computing Environment," Department of Computer Science and Engineering, University of Washington, September 19, 1994, 7 pages.		
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	C15	ScreamingMedia, Business Wire, "Sonata Leads the Way by Integrating Wireless Ad Serving with Location and Time Sensitive Delivery Capabilities," September 21, 2000, [online], [retrieved on 2001-06-13]. Retrieved from the Internet <URL: http://industry.java.sun.com/javaneWS/stories/story2/0,1072,29786,00.html >, 3 pages.		
	C16	Niedzwiadek, "Java™ Location Services: The New Standard for Location-enabled e-Business," [online], [retrieved on 2001-06-13]. Retrieved from the Internet<URL: http://www.jlocationServices.com/company/ImageMatters/javalocationServices.html >, 17 pages.		
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	C18	Directionsmag.com, "Vicinity Teams with AT&T Wireless to Provide Location-Based Application for AT&T Digital PocketNet Service," [online], [retrieved on 2001-06-13]. Retrieved from the Internet <URL: http://www.directionsmag.com/pressreleases.asp?PressID=1804 >, 3 pages.		

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Application No.	10/800,050
				Filing Date	March 11, 2004
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				Art Unit	Not yet known
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Sheet	4	of	4	Attorney Docket Number	14405-08545

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	C19	Internet Engineering Task Force, "Some Scenarios for an ISL Architecture," March 10, 2000, [online], [retrieved on 2001-06-13]. Retrieved from the Internet <URL: http://www.ietf.org/internet-drafts/draft-korkea-aho-isl-scenarios-00.txt >, 11 pages.	

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